

Saquib Shaikh

Currently freelancing while I pursue new opportunities and can be reached.

saquibthshaikh@gmail.com

Summary

“I’m a Designer with experience in Digital Advertising. I have worked on integrated campaigns for major clients such as Bajaj Pulsar, Vespa, ICICI bank, Idea Cellular, Nazraana Jewelry, Diu Tourism and several others and have been recognized with a couple of awards during my career.” - Degree: BFA (Bachelor in Fine Arts), Specialized in Applied Arts. Elective Illustration. - My Forte: UI/UX Design, Logo Design, Web Design / Development, Social Media Marketing and Strategy. - Proficient in Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premier Pro and Adobe Flash “I’m currently freelancing while I pursue new opportunities and can be reached either through this profile or by phone at 9892683329.”

Experience

Visualizer at OgilvyOne Worldwide

March 2014 - March 2015 (1 year 1 month)

Apart from Web designing and Campaign on various brands like Bajaj Pulsar, ICICI Bank, Nazraana Jewellery, Diu Tourism etc. I had a been involved in Brainstorming sessions for various pitch work and online commercial.

Designer at Digital Law & Kenneth

June 2013 - February 2014 (9 months)

Campaign and social media strategy on brands mainly Idea Cellular, Portico, Godrej, Muthoot Finance etc. I had a been involved in Brainstorming sessions and had a key role in developing Idea cellular Website and Mobile Site.

Intern at OgilvyOne Worldwide

March 2012 - May 2012 (3 months)

While Interning in Ogilvy I was exposed to advertising for the first time and learnt immensely about Brand Identity and social media strategies. Mainly worked on Satyamev Jayate, Vespa and VAT69.

Languages

Urdu	(Limited working proficiency)
Marathi	(Limited working proficiency)
Hindi	(Professional working proficiency)
English	(Professional working proficiency)

Skills & Expertise

Art Direction

Creative Direction

Creative Strategy

Corporate Identity

Logo Design

User Interface Design

Web Design

Graphic Design

Illustrator

Concept Development

Interactive Advertising

Typography

Advertising

Brand Development

Interaction Design

Online Advertising

Social Media Marketing

Social Media Marketing

Social Media Marketing

Honors and Awards

Blue Elephant for Best Integrated Digital Campaign (UX, Interface & Navigation for Websites & Digital Design)

Kyoorius - Awarded (Blue Elephant)

May 2015

Client wanted to Rebrand Diu as an ideal weekend destination. Rid Diu of the misinformed notions travellers have about it being just a watering hole. Build an image for Diu that would not only educate people about its rich heritage but also give people a reason to visit Diu. We defined Diu as Ilhadecalma - The Isle of Calm.

To get this message to people in the most engaging possible manner we decided to craft a website that was literally a street view experience of Diu's major attractions. We called it Ilhadecalma. com and allowed people to take a journey through the beautiful island at the end of which they were to guess where this place was. Be it the 360 panorama view of the beach the fort or any of the other 3 destinations highlighted on the website. The experience is just tantalising.

ICICI Worlds 3rd Biggest Bank on Facebook

Digital Market Asia (Socialathon) - Awarded (Bronze)

December 2014

Awarded for the Overall structure, Management and Content of the ICICI Facebook Page.

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[Contact Saquib on LinkedIn](#)